

Amoreiras 360° Panoramic View “World Photography Day” Giveaway Rules

1) Description

The purpose of this regulation is to govern the organisation, operation and use of the “World Photography Day” giveaway at Amoreiras 360° Panoramic View. By participating, users accept the Terms and Conditions outlined in this regulation.

2) Eligibility

All individuals, both residents and non-residents of Mainland Portugal, aged 18 (eighteen) years or older, who acknowledge and accept all the provisions of this regulation and have an account on the social network Instagram, can participate in this giveaway. Employees and tenants of Amoreiras Shopping Center stores, employees of Amoreiras 360° Panoramic View, as well as employees of Mundicenter and Instanta Fotografia, will not be eligible for this giveaway.

3) Duration

The giveaway runs from July 14th to August 15th, 2023. The winning photograph will be chosen by a jury until August 18th. The announcement of the winner will be on the 21st of August.

4) Prize

The prize to be awarded to the winner will be a Fujifilm Instax Square SQ40: <https://instax.com/sq40/pt/>.

The winner must claim the prize at the Instanta Fotografia store in Amoreiras Shopping Center within 30 days of being contacted.

If the winner is unable to claim the prize in person or arrange for someone else to do so, the second-best photo will be selected as the winner, and so on until a winner is determined.

Presentation of the Identity Card or Citizen Card is mandatory for prize collection, and the document's holder must be present for this purpose.

The prize is personal, non-transferable, and cannot be exchanged for another item (different prize, cash, or voucher).

5) Participation Requirements

To participate in the giveaway, individuals must:

1. Follow the Instagram profile of Amoreiras 360° Panoramic View (<https://www.instagram.com/amoreiras360view/>);
2. Follow the Instagram profile of Instanta Fotografia (<https://www.instagram.com/instanta.pt/>);
3. Send a Private Message via Instagram to @instanta.pt, including their full name, email, and Citizen Card number, to receive a free entry ticket to Amoreiras 360° Panoramic View;
4. Present the invitation for free access to the viewpoint at the Instanta Fotografia store after validating the registration and upon presentation of the corresponding Identity Card or Citizen Card;
5. Visit Amoreiras 360° Panoramic View to capture the photo for participation in the contest during the designated opening hours and subject to availability. Opening hours can be found at <https://www.amoreiras360view.com/pt/bilhetes/10>;
6. Publish the photograph on their Instagram profile between July 14, 2023, and August 15, 2023, mentioning the Instagram page @amoreiras360view in the photograph and including the giveaway hashtag: #360viewinstax;
7. It is mandatory for the participating profile to be public for the organizers to access the entry. Private profiles are not eligible for this giveaway;
8. The giveaway theme is open, with the only requirement being that the photo is taken at Amoreiras 360° Panoramic View. The most creative photograph will be awarded;

9. Participants can submit as many photos as they want, but the entry ticket is only valid for one visit to the viewpoint.
10. Using a photograph taken before the start date of the giveaway is not allowed.
11. The entry ticket is personal and non-transferable and cannot be given to anyone other than the person who completed the registration form, nor can it be exchanged for cash, vouchers, or other items.

All entries are subject to approval by Instanta Fotografia.

Participants who take part in this giveaway must comply with the provisions of these regulations.

To participate in the giveaway, interested individuals must provide the following information: full name, email, and Citizen Card number.

Amoreiras 360° Panoramic View and Instanta Fotografia reserve the right to publish all entries (photographs) on their respective brand channels, identifying the authors using their usernames.

Amoreiras 360° Panoramic View and Instanta Fotografia reserve the right to edit the original photographs shared by participants to adapt them for publication on all brand communication channels.

6) Jury Selection Process

The giveaway jury will consist of three members: two representatives from Amoreiras 360° Panoramic View and one representative from Instanta Fotografia.

All entries that fully comply with the requirements stated in the previous point will be considered by the jury during the evaluation process.

There will be no appeals against the jury's decisions.

After the giveaway concludes, the jury will select the entry that best reflects the concept of the giveaway and meets the requirements specified in point 5.

The jury will evaluate the entries based on criteria such as originality and creativity.

The participant whose entry is chosen by the jury will be declared the winner of the giveaway.

The winner will be announced through a comment on the giveaway post on August 21st.

7) Prize Delivery

The winner will be contacted via private message on Instagram within 24 hours after being announced as the winner, to provide the requested information (name, Citizen Card number, and email). Failure to provide the information within this period will result in automatic disqualification, and another winner will be selected.

The prize cannot be converted into cash or exchanged for another product.

If the winner fails to claim and enjoy the prize within 30 days of being contacted, Amoreiras 360° Panoramic View and Instanta reserve the right to declare the prize as unclaimed. No further compensation or new winner selection process will be provided.

8) Copyright

Amoreiras 360° Panoramic View and Instanta Fotografia are not responsible for any copyright or other violations committed by participants within the scope of this giveaway.

By sharing the photographs within the scope of this giveaway, the participants expressly declare that they are the authors of the same, being holders of all the rights inherent to the image that they have sent.

Any and all claims of rights made by third parties will be the sole responsibility of the participant. Amoreiras 360° Panoramic View and Instanta Fotografia reserve the right to ask the participant to pay compensation for any damages that may arise from such action by the participant.

9) Personal Data Protection

The organizers of the giveaway (Mundicenter II – Gestão de Espaços Comerciais, S.A., referred to as "Mundicenter," and Instanta, Lda.) commit to complying with the provisions of the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (GDPR), as well as other applicable legislation. They undertake not to copy, reproduce, adapt, modify, delete, destroy, disseminate, transmit, disclose, or in any way make personal data available to third parties without express authorization from the data subject or unless fulfilling a legal obligation, and commit to using the data exclusively for the purposes stated during collection, refraining from any use outside the provided context, whether for their own benefit or that of third parties.

Mundicenter and Instanta, Lda. implement all appropriate technical and organizational measures at their disposal to ensure the security of the collected personal data. In accordance with Articles 13 and following of the GDPR, Mundicenter and Instanta, Lda. provide the following information:

- The responsible parties for the processing of personal data are Mundicenter II – Gestão de Espaços Comerciais, S.A., legal entity number 503121495, headquartered at Rua Sanches Coelho, n.º 3-F, 1600-201 Lisboa, which can be contacted by telephone at 213 802 300 or by email at mundicenter@mundicenter.pt, and Instanta Lda., legal entity number 500139806, headquartered at Rua Rebelo da Silva, n.º 13B, Linda-a-Velha, which can be contacted by telephone at 214 254 410 or by email at instanta@instanta.pt.
- The personal data collected within the giveaway is intended to confirm the participant's identification and respective conditions of participation, as well as for marketing purposes, including information on promotional actions and other events promoted by Mundicenter and Instanta Fotografia, limited to the processing of such data for this purpose, unless the data subject has expressly consented to the processing of such data for other purposes.
- The collected data will be retained for a period of two (2) years.
- The data subject has the right, at any time, to exercise the following actions with respect to their personal data: access, consultation, rectification, update, deletion, and limitation of processing; the right to object to the processing of their data; the right to data portability; the

right to withdraw consent regarding the processing of personal data contained in this document; the right to lodge a complaint with the competent supervisory authority in accordance with Portuguese legislation, obtaining the contact details of Mundicenter and Instanta Fotografia for this purpose; the right to obtain information from Mundicenter and Instanta Fotografia regarding the purposes of processing their data, the categories of data involved, the identity of recipients to whom the data has been disclosed, the period of data retention or the criteria used to define such period; the right to be informed about which personal data is being processed and to obtain a copy of such data in electronic format, unless otherwise requested by the data subject; the right to request the rectification of inaccurate personal data or the completion of incomplete data; the right to request the erasure of their personal data ("right to be forgotten") without undue delay, with Mundicenter and Instanta Fotografia being obligated to erase such personal data, particularly in compliance with a legal obligation or in the event that the data subject has objected to the processing or withdrawn previously given consent.

- For additional clarification, you may consult the Privacy Policy of Mundicenter, available on the website mundicenter.pt/sobre/terms.aspx, and the Privacy Policy of Instanta Fotografia, available on the website www.instanta.pt.

10) Additional information

1. Instagram accounts created just to participate in the giveaway will not be considered.
2. Amoreiras 360° Panoramic View reserves the right to exclude, without prior notice, entries made using false, inaccurate, or incomplete registration data, or those that violate the community rules of the Instagram page.
3. Participation implies knowledge and acceptance of the characteristics and limitations of using the Internet regarding the lack of protection of certain data resulting from possible appropriation, piracy, or risks of contamination by circulating viruses on the network, technical performance, response times in accessing, researching, or transferring information, the risks of interruption, and more generally, the risks inherent in any connection and transmission via the Internet.

4. The company promoting this giveaway disclaims any responsibility for errors in the transmission of information and/or interruptions or delays caused by incorrect data entry, malfunctions, and technical deficiencies in communication systems and computer systems.
5. The promoting company cannot be held responsible in the event of force majeure events (strikes, bad weather, etc.) that completely or partially prevent participants from participating in the competition and/or the winner from enjoying their prize.
6. Amoreiras 360° Panoramic View cannot be held responsible for incidents that occur after the prizes have been awarded to participants, nor will it be liable for any physical or psychological damage suffered by participants while enjoying the received prize.
7. Amoreiras 360° Panoramic View will not cover any costs associated with enjoying the prizes, except for those explicitly mentioned.
8. Amoreiras 360° Panoramic View will not be responsible for entries that are not received, unrecognized, or submitted late, which will not be considered for the purposes of the giveaway.
9. Amoreiras 360° Panoramic View reserves the right to:
 - 9.1. Eliminate any participant (or even the winner) who exhibits inappropriate behavior during or after the competition or who violates any of the conditions of participation.
 - 9.2. Make the necessary decisions for the smooth running of this competition, which are expressly accepted by each participant.
 - 9.3. Amend the points of these regulations at any time, without prior notice; however, any amendments will be duly published.
 - 9.4. Suspend, temporarily or permanently, or cancel this competition at any time.
 - 9.5. Any doubts regarding the interpretation and application of these regulations must be clarified and analyzed by Amoreiras 360° Panoramic View.

Omissions and other provisions not covered in these regulations will be decided by the management of Amoreiras Shopping Center.

Any complaints, observations, and/or suggestions should be addressed to the management body of Amoreiras Shopping Center using a form provided for this purpose at the Information Desk.

These regulations come into effect on July 14, 2023.