

Amoreiras 360° Panoramic View Birthday Giveaway Rules

1) Description

The purpose of this regulatory document is to regulate the organization, functioning and use of the “Birthday” giveaway provided by Amoreiras 360° Panoramic View. By participating, users accept the Terms and Conditions present on this document.

2) Target

All individuals living in Mainland Portugal aged 18 (eighteen) years or older, who recognize and accept all the points of this regulation and who have a valid Instagram account, may participate in this giveaway. All managers and employees of Amoreiras Shopping Center stores, Amoreiras 360° Panoramic View, as well as managers and employees of the shopping center owner company, will not be admitted to this giveaway.

3) Duration

The giveaway runs from April 24th to May 1st. The winner will be drawn on May 2nd. Contact with the potential winners will take place from the 2nd to the 4th of May. Winners will be able to enjoy the prize until June 30th.

4) Prize

Seven double entries will be allocated at the Amoreiras 360° Panoramic View viewpoint to be enjoyed until June 30, 2023.

The visit to the viewpoint must be done during opening hours, that is, from 10:00 am to 12:30 pm and from 2:30 pm to 10:00 pm (weekdays) and from 10:00 am to 10:00 pm (weekends).

For the winner to enjoy the prizes, they must go to the Information Desk of the Amoreiras Shopping Center to pick up their tickets.

5) Conditions of Participation

Each participant must follow the official Instagram page of Amoreiras 360° Panoramic View (@amoreira360view) and identify 1 friend to celebrate the anniversary of the viewpoint with him, holder of an Instagram account. There is no limit on participation, as long as the people identified are different. Seven participants will be randomly selected who meet these requirements. They will be contacted later via private message on Instagram to answer a question about Amoreiras 360° Panoramic View. If they get it right, they win the prize. If they don't get it right, new participants will be chosen and so on, until there are seven winners.

6) How to award the prize

All entries that simultaneously and fully comply with the requirements established in this regulation, will be considered in the selection.

7) Prize Delivery

1. The winner will be contacted by private message on Instagram and must send the requested data (name, citizen card number, tax identification number and email), during the 48 hours following the private message sent to communicate that he is the winner. If you do not send the data during this period, you will automatically no longer have access to the respective prize and another winner will be selected.
2. To claim the prize, the winner must go to the Information Desk at Amoreiras Shopping Center by June 30, 2023.
3. It is not possible to convert the prize into cash, nor to exchange it for another product.
4. If the winner is unable to show up to claim the prize until June 30, Amoreiras 360° Panoramic View has the right to declare the prize unawarded. There is no other compensation for the winner, nor a new process to choose another winner will occur.

8) Protection of Personal Data

1. Each participant is obliged to provide Amoreiras 360° Panoramic View with their personal data, necessary for their participation in the giveaway, namely, their name, ID Card number, Tax ID number and email. The purpose of collecting and processing this data is to identify the participation, manage the giveaway and contact the user as one of the winning participants. The consent, as a data subject, will be an indispensable condition for the participation and awarding of the prize.
2. If any participant chooses not to provide it, their entry in the giveaway will be made unfeasible, since the collection and processing of their personal data is an essential requirement for the participation.
3. The personal data will be collected and processed by Mundicenter || - Gestão de Espaço Comerciais, S.A, headquartered at Edifício Amoreiras Square, Rua Carlos Alberto da Mota Pinto, no 17, 4º piso, 1070-313 Lisboa, in compliance with the new General Data Protection Regulation (GDPR).
4. Please note that the data may be communicated when:
 - a) The transmission is carried out in compliance with a legal obligation, a decision by the National Data Protection Commission or to comply with a court order; (ii) the communication is carried out for any legally foreseen purpose; (iii) for detection and protection against fraud, or any technical or security vulnerabilities; and (iv) to protect the rights, property, warranties, or safety of third party website visitors.
 - b) As the holder of your personal data, you are guaranteed a set of rights in relation to your personal data and the way they are treated, namely, the right of opposition, information, access, rectification, limitation, right to erasure, the portability of your personal data and the right to withdraw your consent. The holder of personal data also has the right to submit a complaint to the supervisory authority about the way in which we treat their personal data.
 - c) The personal data collected will be processed by Amoreiras 360° Panoramic View and by the third parties contracted by it to carry out the respective activity and fulfill the giveaway, until the end of the same and full compliance with the obligations set forth herein, after which measures will be taken to ensure that they are duly and definitively erased or anonymized and will be kept in

accordance with and for the period provided for by applicable law.

- d) Amoreiras 360° Panoramic View and the third parties contracted by it, with legal and/or contractual legitimacy for the purpose, who act in its name and on its behalf, will treat personal data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and the free movement of such data, and with national legislation regulating the matter of protection of personal data, in force at all times, to the extent strictly necessary to ensure the fulfillment of its duties, as well as for the exercise of its rights, under the giveaway.
- e) As the holder of personal data, the participant has the right to access them at all times, as well as the right to obtain their rectification, limitation, updating and erasure, the right to their portability and to file a complaint regarding the processing of their data. given to the competent supervisory authority. The exercise of any of the aforementioned rights must be done by contacting Amoreiras 360° Panoramic View, by sending a letter to the aforementioned address.
- f) If you have any questions about the above or about the treatment and use we make of your personal data, or wish to file a complaint about a possible violation of privacy laws, please contact us at info@amoreiras360view.com, or through the address Av. Eng° Duarte Pacheco, Loja 2037, 1070-103 Lisboa.

9) Additional information

1. Instagram accounts visibly created solely for participation in the giveaway will not be considered.
2. Amoreiras 360° Panoramic View reserves the right to exclude, without prior notice, entries made using false, inaccurate or incomplete registration data, or those that violate the community rules of the Shopping Instagram page.
3. Entries imply knowledge and acceptance of the characteristics and limitations of using the Internet with regard to the lack of protection of

certain data resulting from possible appropriation and piracy or risks of contamination by viruses that circulate on the network, technical performance, response times in consulting, researching or transferring information, the risks of interruption and, more generally, the risks inherent in any connection and transmission via the Internet.

4. The company promoting this giveaway declines any responsibility for errors in the transmission of information and/or interruptions or delays in the same caused by incorrect data entry or by malfunctions and technical deficiencies in the communication systems and computer systems.
5. The promoting company cannot be held responsible in the event of occurrence of events that constitute force majeure (strikes, bad weather, etc.), which totally or partially deprive participants of the opportunity to participate in the giveaway and/or the winner of your prize.
6. Amoreiras 360° Panoramic View cannot be held responsible for incidents that occur after the prizes have been awarded to participants, nor will it be liable for any physical or psychological damage suffered by participants while enjoying the prize received.
7. Amoreiras 360° Panoramic View will not bear any costs associated with enjoying the prizes, other than those foreseen.
8. Amoreiras 360° Panoramic View will not be responsible for entries not received, unrecognized or late, which will not be taken into account for the purposes of the Contest.
9. Amoreiras 360° Panoramic View reserves the right to:
 - 9.1. Remove any participant (or even winner) who has inappropriate behavior during or after the giveaway or who violates any of the conditions of participation;
 - 9.2. Make the necessary decisions for the normal course of this giveaway, which are expressly accepted by each of the participants;
 - 9.3. Change the points of this Regulation at any time, without prior notice, however, the changes will be duly publicized;
 - 9.4. At any time, suspend, temporarily or permanently, or cancel this giveaway.
 - 9.5. Any doubts about the interpretation and application of the regulation must be clarified and analyzed by Amoreiras 360° Panoramic View.

This regulation takes effect from April 24, 2023